



Video Production & Graphic Design Internship

Fall 2026

Position: Video Production & Graphic Design Intern

Location: Hybrid with weekly office hours at Second Harvest Foodbank of Southern Wisconsin in Madison, WI

Duration: September 7, 2026–December 11, 2026

Hours: 10-15 hours per week (150 hours total)

Compensation: \$500 Stipend

At Second Harvest Foodbank of Southern Wisconsin, we believe that everyone in our community should have equal access to nutritious, affordable, and culturally-meaningful food.

Since 1986, we have been supporting our neighbors facing food insecurity in southwestern Wisconsin, and our focus on supporting our community to make ends meet and live healthier lives has never changed. We strive for nutrition security and food equity as we work towards our goal of ending hunger in our 16-county service area.

Vision: Everyone in our Community has enough nutritious food to thrive.

Mission: Second Harvest exists to end hunger in southwestern Wisconsin.

Values: Integrity | Trust | Humility | Inclusion | Equity | Innovation

Position Description: As the Video Production & Graphic Design Intern, you will work closely with all members of the Marketing & Communications team to support the development of visual and multimedia content that helps tell our story and engage our community.

This internship is tailored for a student with video editing and graphic design skills. You will create content for digital channels, assist with editing and producing videos, and design digital and print materials that support campaigns and organizational needs.

The intern will report to the marketing coordinator.

Hours: 10-15 hours per week. Schedule is flexible with approximately 2-4 hours per week onsite at the Second Harvest administration office located at 2850 Dairy Drive, Madison WI 53719.

Compensation: \$500 stipend available

Work-Related Responsibilities:

- **Video Editing:** Edit video footage for social media, website, and other communication channels using Adobe Premiere or similar program.

- **Graphic Design:** Create visual assets such as social graphics, one-pagers, infographics, and campaign materials using Adobe InDesign and Adobe Creative Cloud tools.
- **Content Creation:** Assist in developing short-form videos and digital content for platforms like Instagram Reels, Facebook Reels, and YouTube.
- **Content Capture:** Support occasional video shoots if available, though filming experience is not required.
- **Campaign Support:** Assist with creating visual assets for marketing and fundraising campaigns.
- **Collaboration:** Work closely with the marketing coordinator, media and PR manager, and director of marketing and communications to maintain consistent branding and messaging.

This internship will culminate with an intern-led project on one of the following topics:

- Explainer video on the difference between a food bank and a food pantry.
- Video of donor interviews designed to tell prospects why they should donate.
- Video of Second Harvest's 40-year history supporting southwestern Wisconsin.

Candidate Qualifications:

- **Education:** Currently enrolled student or recent graduate studying graphic design, multimedia production, marketing, digital media, or related field.
- **Skills:**
 - Experience with Adobe Premiere and Adobe Creative Cloud suite (required).
 - Experience editing video for short-form platforms (preferred).
 - Familiarity with video shooting and content capture.
 - Familiarity with digital and social media platforms.
 - Strong visual storytelling and design skills.
- **Attributes:** Ability to work independently and collaboratively. Creativity, curiosity, and a passion for storytelling through visual and multimedia content.

Benefits:

- **Experience:** Gain hands-on experience working for one of the largest nonprofit organizations in southern Wisconsin.
- **Learning:** Strengthen your video editing, design, and content creation skills.
- **Networking:** Connect with nonprofit and marketing professionals.
- **Flexibility:** A hybrid work model with adaptable scheduling to accommodate academic commitments.

Applicant Deadline & Requirements (Rolling applicant review; August 28, 2026 Deadline to apply):

Interested candidates should send the following materials via the Handshake Platform:

<https://app.joinhandshake.com/emp/jobs/11288941>

- One-page cover letter describing your interest in this role and the organization
- Resume detailing education and work experience
- Website portfolio, or links/files of sample work you have produced
- This position requires access to a reliable personal computer with Adobe Premiere and Adobe Creative Cloud suite (Second Harvest is unable to provide hardware or software).

This internship may be eligible for course or internship credit depending on your academic program. Students are responsible for confirming eligibility.

Join us and be a part of our mission to end hunger in southwestern Wisconsin. We look forward to receiving your application!

A background check will be required as part of this position.