

ANNUAL REPORT

FISCAL YEAR 2025 | JULY 2024 - JUNE 2025

As I reflect on Fiscal Year 2025, I am filled with deep gratitude and pride—for our team, our partners, our financial supporters, and our community. It was a year marked by continued uncertainty, persistent pressure on household budgets, and an ongoing level of need far higher than anything we experienced just a few years ago.

Through determination, collaboration, and an unwavering commitment to our mission, Second Harvest Foodbank of Southern Wisconsin distributed 26.3 million pounds of food to neighbors across southwestern Wisconsin. But that is more than just a number. It represents families putting dinner on the table, children able to focus at school, and seniors choosing nourishment over impossible tradeoffs.

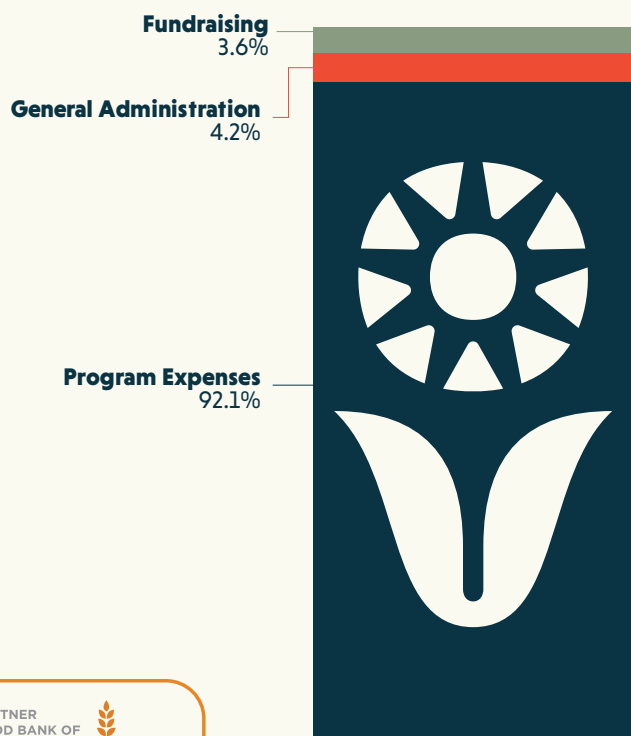
Meeting this level of demand was not easy. Rising food and transportation costs, along with growing gaps in safety net programs, required us to adapt quickly and often. But together, we worked tirelessly

to ensure that no challenge became a barrier to supporting our neighbors.

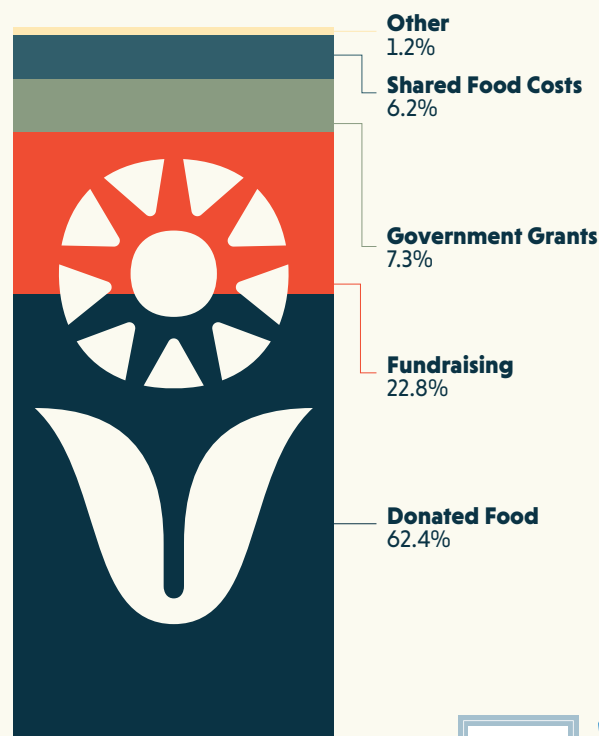
What FY25 reinforced is that effective food banking depends not only on logistics and scale, but on listening. Asking for, receiving, and using community voice has become central to how we make decisions. Through multiple guest surveys and meetings with local community leaders, we learned more about who we are supporting, how they would like to be supported, the types of food we should look to source, and strengthened our collaborations with other resource providers in the community.

Your trust and support make this work possible. Together, we are strengthening our network, sourcing nutritious food, and ensuring that community voices guide our path forward. Thank you for standing with us as we continue working toward a future where everyone in southwestern Wisconsin has the food they need to thrive.

TOTAL EXPENSES \$55,097,750*



TOTAL REVENUE \$55,851,726*‡



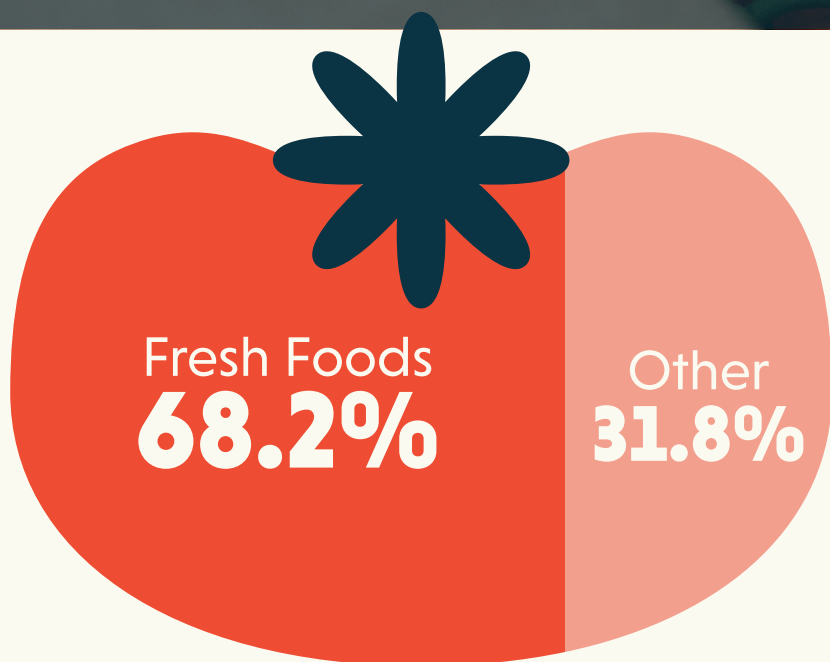
*Based on Adjusted Financials ending June 30, 2025.

‡ Excludes \$3,750,906 in revenue for future capital expenditure



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Efficiency, partnership, and purpose drive our food distribution efforts. Second Harvest sources and distributes millions of pounds of food annually through a system designed to maximize impact and minimize waste. **The highlights that follow showcase how this work translates into real support for thousands of neighbors facing hunger across southwestern Wisconsin.**



Of the millions of pounds of food we received...

68.2% were the essential ingredients of nourishing meals—fresh produce, protein, dairy, and grains.

These foods form the foundation of healthy eating, helping neighbors prepare meals that fuel their bodies and support long-term well-being.

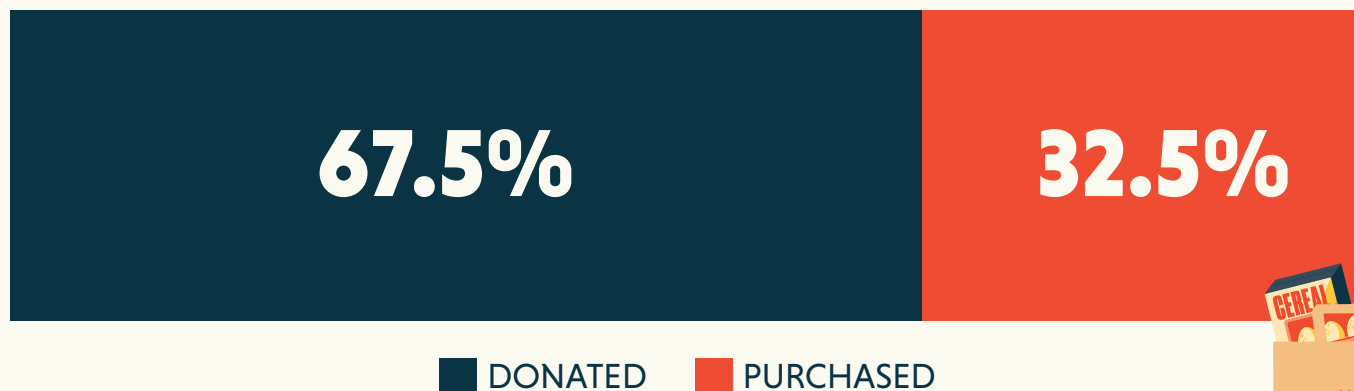


POUNDS DONATED & DISTRIBUTED

Of the 26.3 million pounds we distributed this fiscal year, donations made up the majority of our food supply—**more than 18.4 million pounds.**

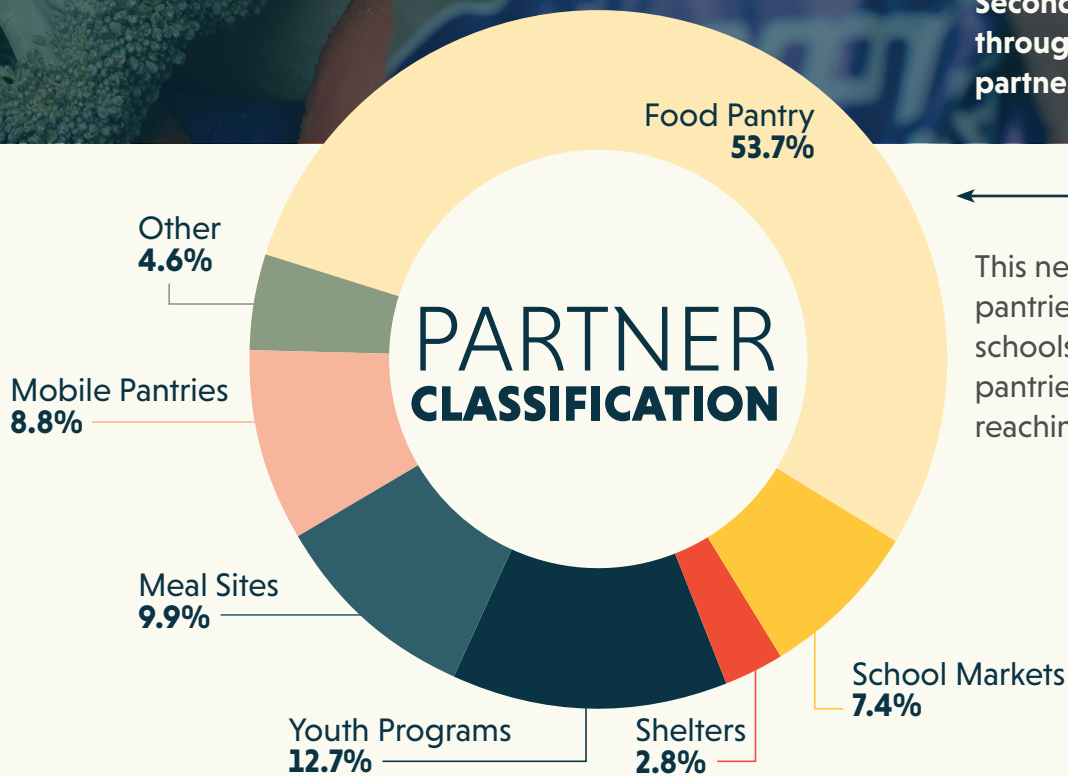
When donated food alone could not fully meet demand, Second Harvest strategically purchased food to ensure families had reliable access to the nutritious staples they needed. **This approach helps maximize impact while using resources responsibly.**

FY25 POUNDS DISTRIBUTED



■ DONATED ■ PURCHASED





Second Harvest's work is made possible through a diverse network of nearly 300 partners and programs.

This network includes 152 food pantries, along with meal sites, shelters, schools, youth programs, and mobile pantries—each playing a vital role in reaching neighbors where they are.

Together, these partners help ensure food is accessible, welcoming, and responsive to the unique needs of the communities they serve.

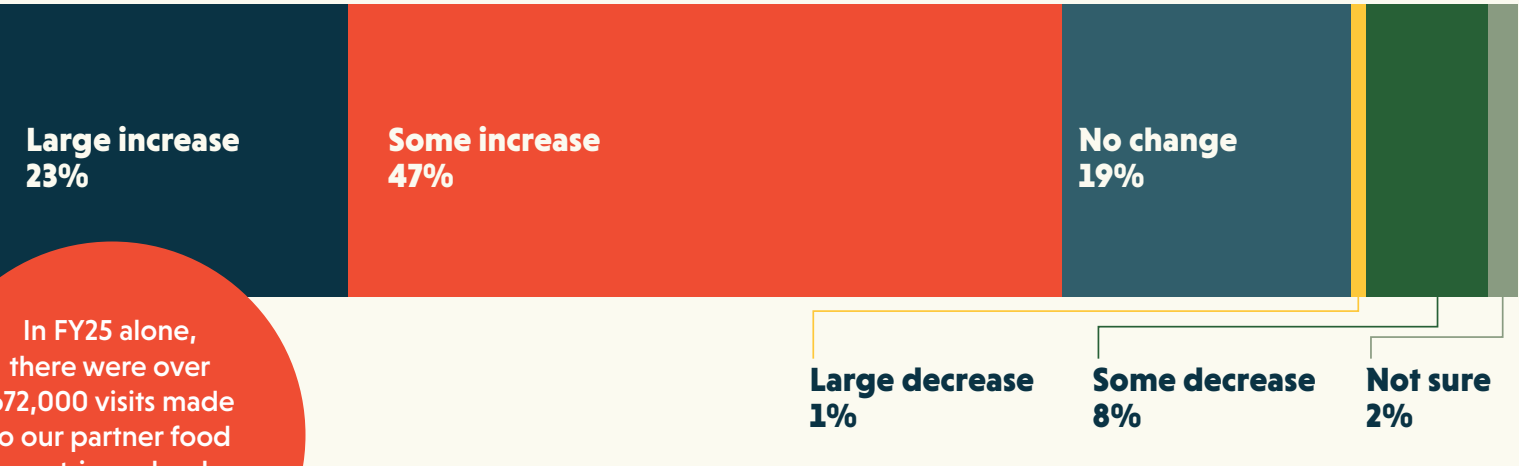
SECOND HARVEST IN THE COMMUNITY

- **Our Community Voice team received over 3,300 guest surveys** and gained valuable insights about who our guests are, where they come from, the other food resources they access, their food preferences, and more. These insights inform our work so we can provide the right support for each community.
- Second Harvest staff connected community members facing hunger with **nearly \$2.6 million in FoodShare benefits**, which provided nearly \$4 million in economic activity to communities throughout our 16-county service area. FoodShare—Wisconsin's name for the federal SNAP program—provides an invaluable resource for our community.



INCREASES IN PEOPLE SEEKING FOOD RESOURCES

In the 12 months preceding our April 2025 survey, **70% of our partners reported an increase in guests, underscoring the growing need for food assistance across southwestern Wisconsin.** This trend highlights the critical role Second Harvest and our network of partners play in ensuring families and individuals have consistent access to nourishing food.



In FY25 alone, there were over 672,000 visits made to our partner food pantries, school markets, and mobile pantries.

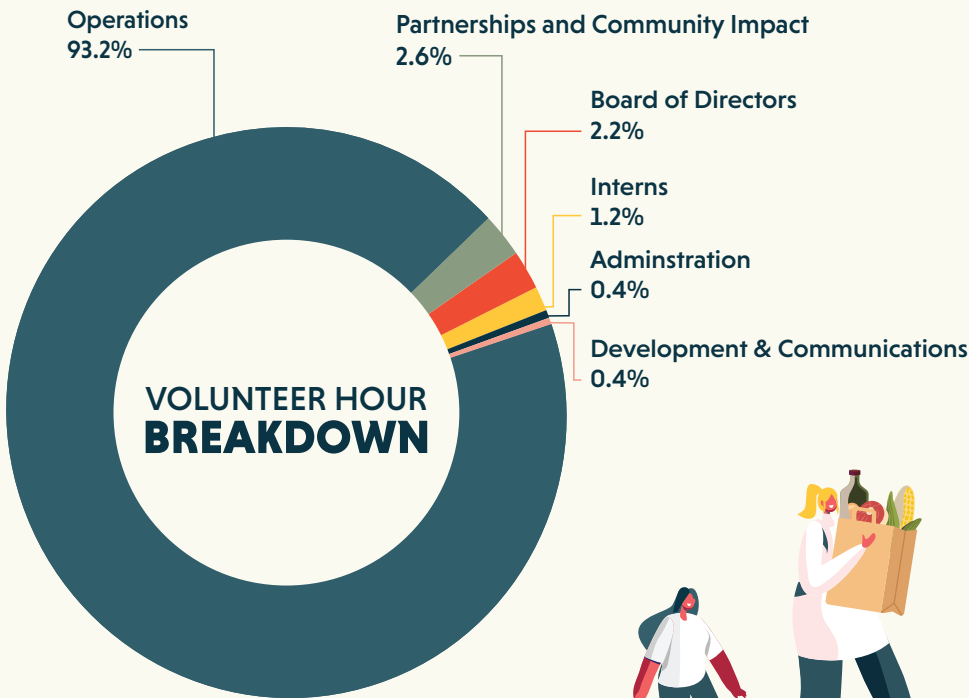


VOLUNTEERS IN ACTION

Second Harvest's impact is fueled by thousands of volunteers who give their time and energy to support our mission.

In FY25, volunteers donated 37,332 hours of service, representing a value of more than \$1.2 million.

This remarkable commitment reflects the power of community and the critical role volunteers play in ensuring food reaches neighbors facing hunger.



OUR MISSION

Second Harvest exists to end hunger in southwestern Wisconsin.

Our work connects food to community. Through strong partnerships, we meet the nutritional needs of neighbors facing hunger while reducing food waste by working with farmers and food-related businesses. Each year, we rescue and distribute millions of pounds of food from local and regional partners, helping prevent waste while increasing access to healthy food.



OFFICERS OF THE ORGANIZATION

Michelle Orge

President & Executive Director

Tracey Caradine

Vice President of Employee Engagement & Equity

Elissa Pollack

Director of Development

Cristina Johnson

Director of Volunteer & Community Engagement

Ian Steele

Director of Supply Chain

Hema Sai Ari

Director of Optimization, Analytics & IT

Cadre Mandy

Vice President of Operations

Jeff Thompson

Vice President of Finance

Ted Jun

Director of Marketing and Communications

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Director of Operations

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