

ANNUAL REPORT

FISCAL YEAR 2024 | JULY 2023 - JUNE 2024

I've always found my annual report message challenging to write because our accomplishments can mean two different things. This past fiscal year (July 1, 2023 – June 30, 2024), we provided a record amount of support, and while that achievement reflects incredible generosity and hard work, it also highlights how many families in southwestern Wisconsin are struggling. **It's hard to celebrate that kind of milestone when it underscores such a difficult reality.**

Our work is challenging, and this past fiscal year was no exception. **In the face of significant increases in requests for assistance, our network of partner agencies and programs increasingly looked to us to help meet the need.** Many shared that every day, they were supporting neighbors they'd never seen or others who were coming more frequently. However, by working together

with you, our network was able to provide access to more resources than ever before.

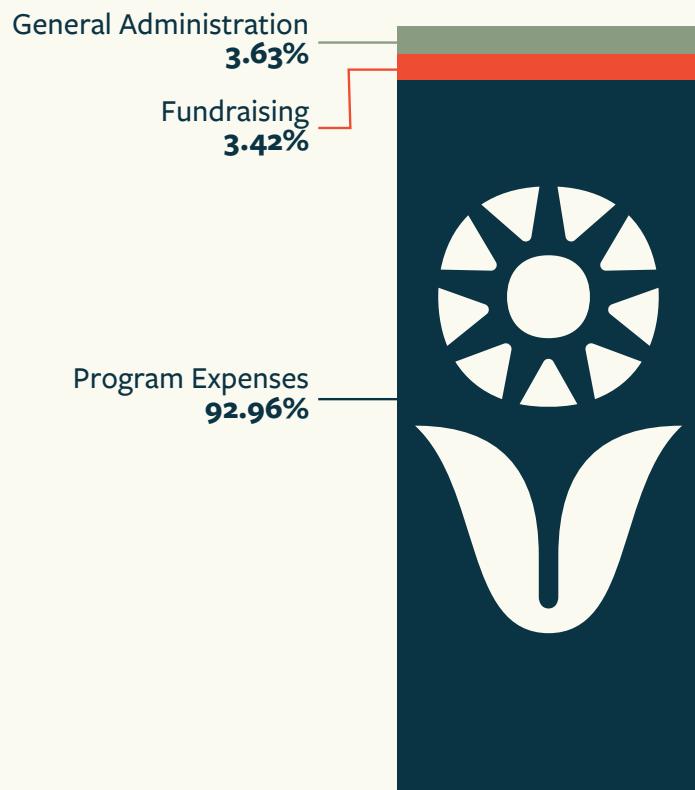
With the loss of pandemic-era funding for both our network and those struggling to make ends meet, the questions over what will happen next year, next month, or even tomorrow are numerous. **It's never been more important to be there for those looking for help so their families can have a good meal.**

Our collective efforts this past fiscal year resulted in more of our neighbors having enough nutritious food to thrive. **I am confident that having access to these critical resources will lead to achievements that will strengthen our whole community.** That's something we can all celebrate!

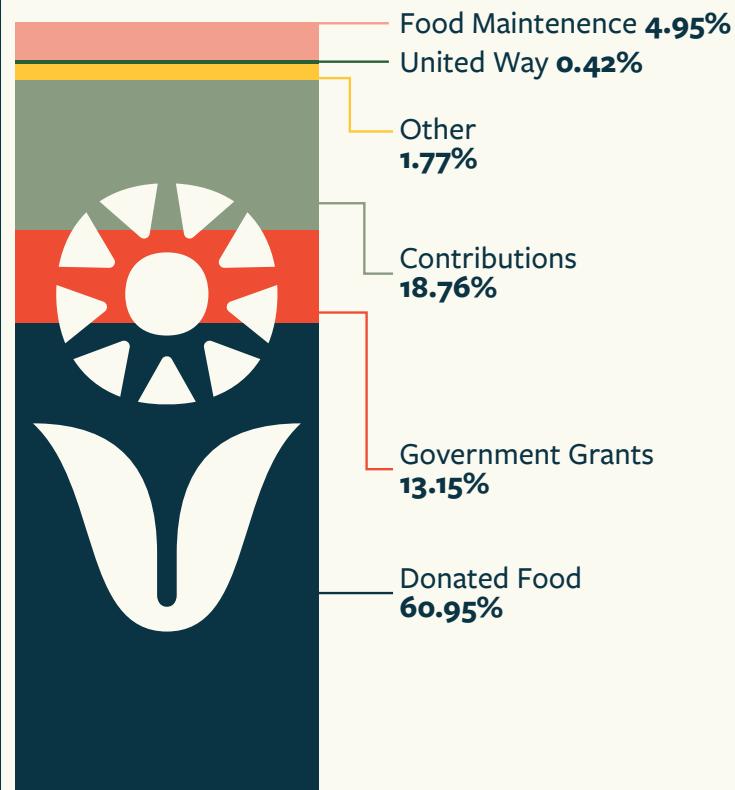
Thank you for your continued trust and belief in our work!

- Michelle

TOTAL EXPENSES
\$55,724,646*



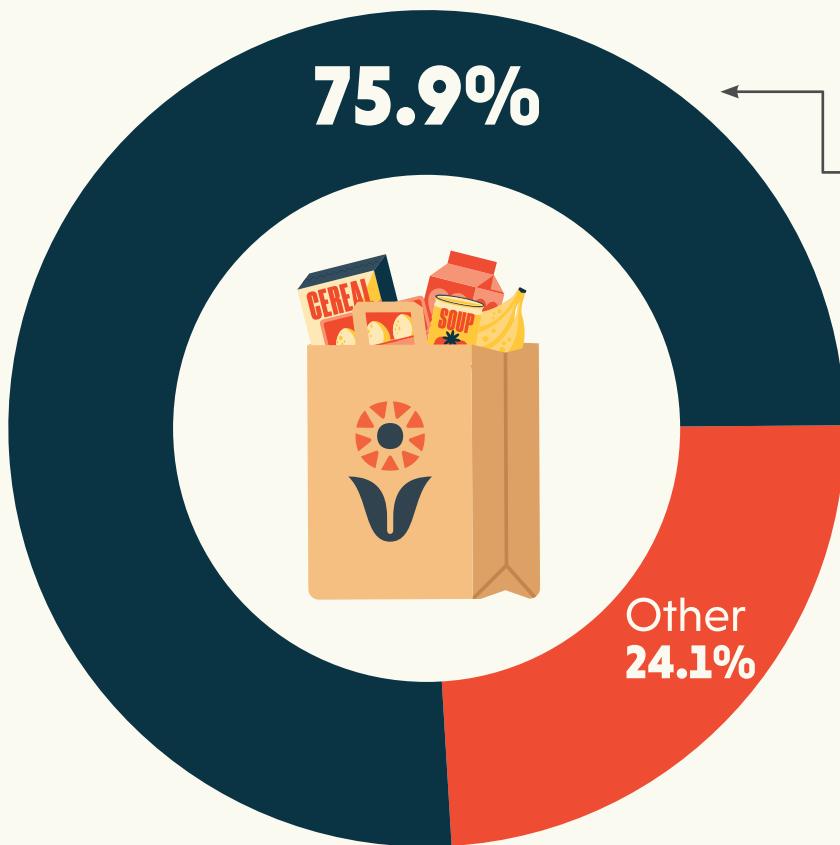
TOTAL REVENUE
\$52,178,921*



*Based on Adjusted Financials ending June 30, 2024. FY24 Total Expenses includes the strategic purchase of additional food to meet increased community need as well as planned capital expenditures approved by the Board of Directors.

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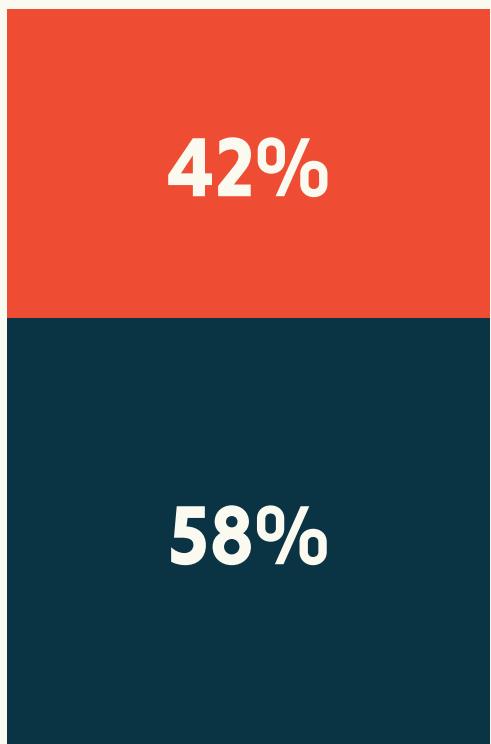
Food banks like Second Harvest are known for their ability to efficiently source and distribute millions of pounds of food. Here are highlights of our efforts to put food on the tables of thousands of our neighbors facing hunger throughout southwestern Wisconsin.



Of the millions of pounds of food we received...

Nearly 76% consists of fresh produce, meat, fish, poultry, dairy, canned fruits and vegetables, pasta, and bread—essential foods that provide nourishing meals.

FY24 POUNDS DISTRIBUTED

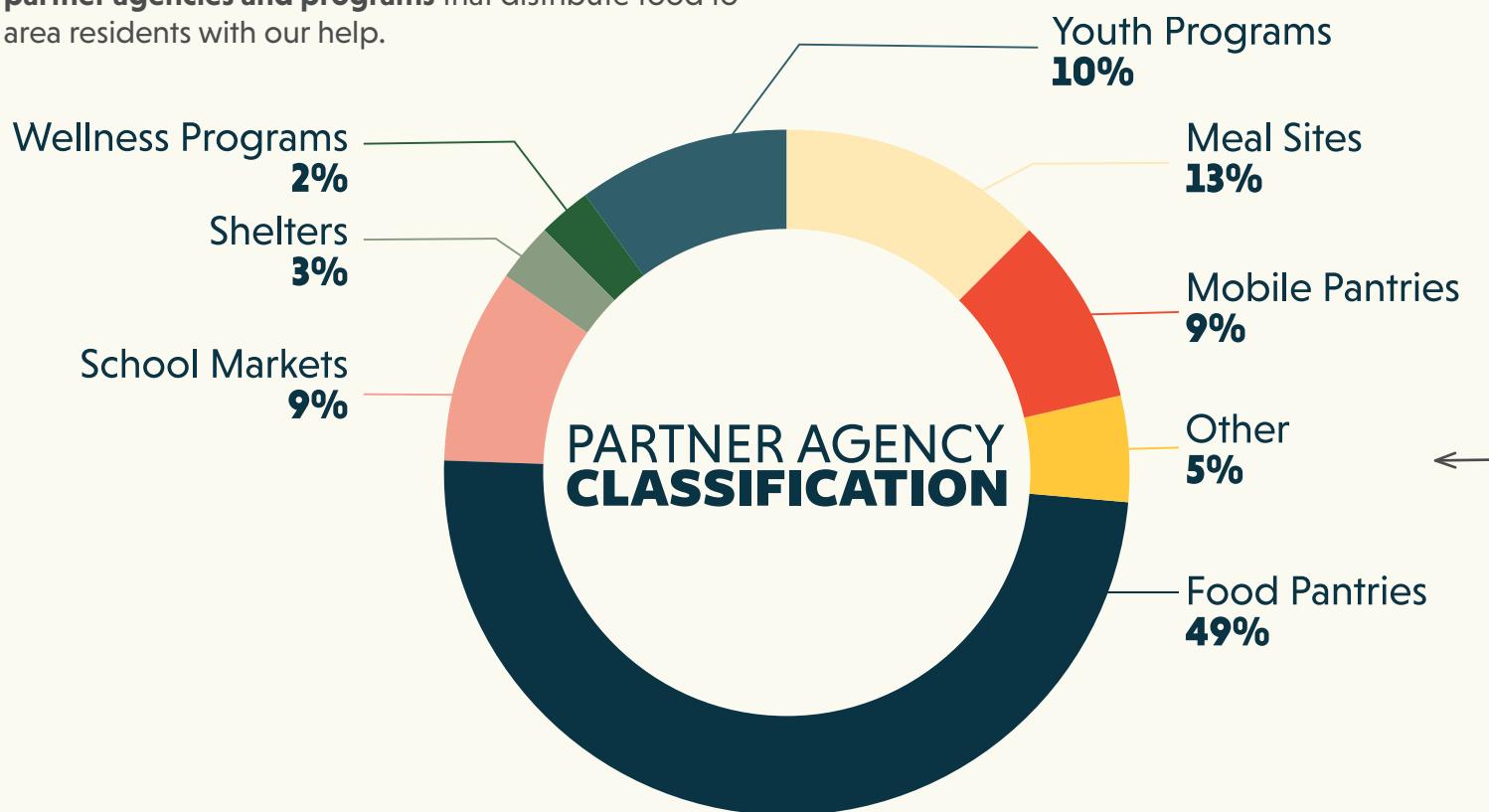


In FY24, we expanded our sources of food donors and vendors by **22% over FY23**.



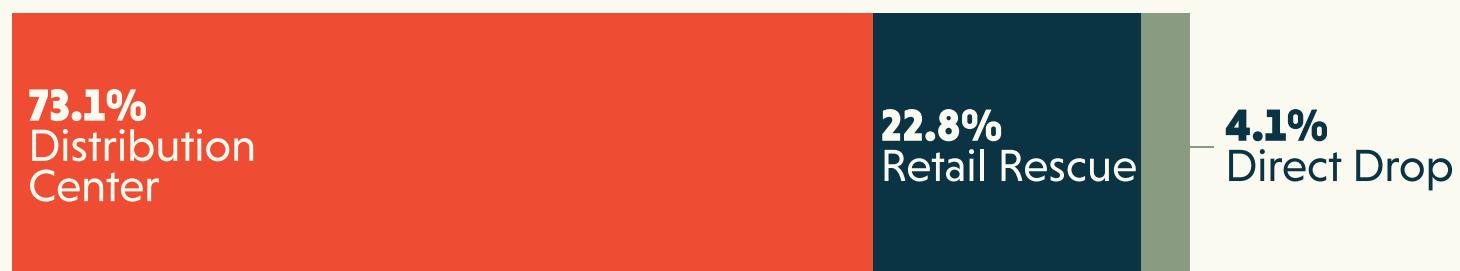
■ Purchased ■ Donated

You may be surprised at the **many different types of partner agencies and programs** that distribute food to area residents with our help.



THE JOURNEY OF OUR FOOD TO OUR PARTNERS

While a majority of the food we help acquire comes in and out of our distribution center, **over one-quarter of it is picked up by our partner agencies at retail locations like grocery and convenience stores (retail rescue) or dropped off by a farmer or producer directly at partner locations (direct drop).**



In many ways, our drivers are the faces of Second Harvest with the agency coordinators and volunteers they deliver food to. **Every mile driven is critical to providing food to our community.**

In FY24, our drivers covered



A FOCUS ON OUR STRATEGIC PLAN

With a focus on moving the community towards our strategic goals of Nutrition Security and Food Equity, much of our work is guided by strategic priorities we identified as foundational to success. **Here are a few examples of progress made in each strategic priority in FY24:**



ENGAGE COLLABORATORS

Our team engaged in state-wide healthcare roundtables, housing action committees, community development efforts, and collaborated with UW-Madison to offer business insights, data, and immersion opportunities for student projects.



STRENGTHEN OUR NETWORK

We developed an evaluation matrix to equitably resource partner organizations and invested in technology and training to enhance partner access to grant opportunities and best practices in community support.



EQUITABLE FOOD DISTRIBUTION

Our team created internal dashboards to track food movement within the network and expanded our transportation fleet to support ad-hoc and supplemental food distribution opportunities.



SOURCE & ACQUIRE NUTRITIOUS FOOD

We implemented a nationally-recognized nutrition ranking system for donated and purchased food, focusing on culturally responsive options, and invested in technology for better tracking, reporting, and transparency with partners.



COLLECT & BETTER UTILIZE DATA

We held lunch-and-learn presentations to promote a data-driven culture among our staff, developed data inventories, and executed system reviews and tech governance planning to improve access to and use of internal and community data.

VOLUNTEERS IN ACTION

Our work to distribute nutritious food and end hunger would not be possible without our dedicated volunteers. In FY24, the dedication and hard work of our volunteers made a significant impact.

Over the course of the year, volunteers collectively contributed a remarkable total of **34,752 hours**.

With each volunteer hour estimated at \$31.86, the total value of volunteer time for fiscal year 2024 is **\$1,107,198**. (Source: Independent Sector).

