



2020:

A  
Year  
of  
Change

Annual Report



## FROM OUR BOARD PRESIDENT & CEO

Fiscal Year 2020 (July 1, 2019 – June 30, 2020) was a year unlike any other in the history of Second Harvest Foodbank of Southern Wisconsin. What started as a year full of the excitement and momentum of a new CEO arriving, wrapped up with the ongoing change and increased food insecurity in a worldwide pandemic.

For years we've known that many in our community are just one or two missed paychecks away from needing our help. In March of 2020 we saw that reality as our network of partner agencies, food pantries, mobile pantries, and other food distributions experienced long lines and faces filled with uncertainty, all while we had very real concerns that we could not bring in enough food to meet the need.

Plans to expand existing programs and build new partnerships were shelved as we had to flip our operation upside-down. The "choice" model of food distribution that allows participants to walk through pantry aisles self-selecting the items they want had to be largely set aside in favor of everything getting pre-boxed and loaded into vehicles in makeshift drive-through lines. And our staff was pushed harder than ever before to adapt to changes – sometimes hourly – in order to push out over 50% more food than ever before to meet the rising need.

Through it all, one word describes how Second Harvest was able to adjust to a new world of hunger-relief...COMMITMENT. Commitment from our staff and Board to set aside the way it's always been done for the way it needs to be done now. Commitment from the community, both private and public, to support our efforts to help those experiencing food insecurity. And, commitment from our partner agencies to be the face of hunger-relief for thousands of families, seniors, and children, many of whom have never had to rely on the emergency food system ever before.

Without you, this work would not be possible. Thank you for being with us on this journey to make Southwestern Wisconsin a better place to live.



Luke Hutchins  
Board President



Michelle Orge  
President & CEO





# HOPE - ONE POUND AT A TIME

Food distribution is the primary way Second Harvest Foodbank of Southern Wisconsin helps end hunger. Through our partner agencies and programs, and our own mobile food pantries, we distributed more food in FY20 than ever before.



*Second Harvest partnered with The African American Council of Churches on June 19 to serve more than 1,000 households who were struggling as a result of the pandemic.*





**73,967**

volunteer hours  
were donated  
in FY20

## VOLUNTEERS GET IT DONE

For years our volunteers have been part of the heart and soul of our organization. Whether they help us by sorting food, taking phone calls, repackaging bulk food, packing boxes, or folding letters, their help is critical to our operation.

FY20 presented a unique challenge for our volunteer operations. First, while many were in lockdown at the beginning of the pandemic, Second Harvest was considered an essential business, so our doors were open...but not for volunteers. In an effort to ensure that we didn't have an outbreak that could have shut down our operations for an extended period of time, we limited the number of people in our facility.

Second, seniors over the age of 65 are a significant portion of our volunteer base. But they were being asked to stay home for their safety.

Finally, we had to develop and implement new COVID-safe protocols before volunteers could safely return to do the critical duties they perform.

Despite these many challenges, more than 70,000 hours of volunteer time were donated to help us meet the needs of those we serve.

*From March 15 through June 30, 2020 our volunteers packed more than 195,000 boxes of food to help us respond to the pandemic; this box packing continues into FY21.*



# FY20 - BY THE NUMBERS

**15.1**

*Between food distribution and FoodShare outreach, we provided 15.1 million meals.*

*We distributed 4.8 million pounds of fresh fruits and vegetables to those we serve.*

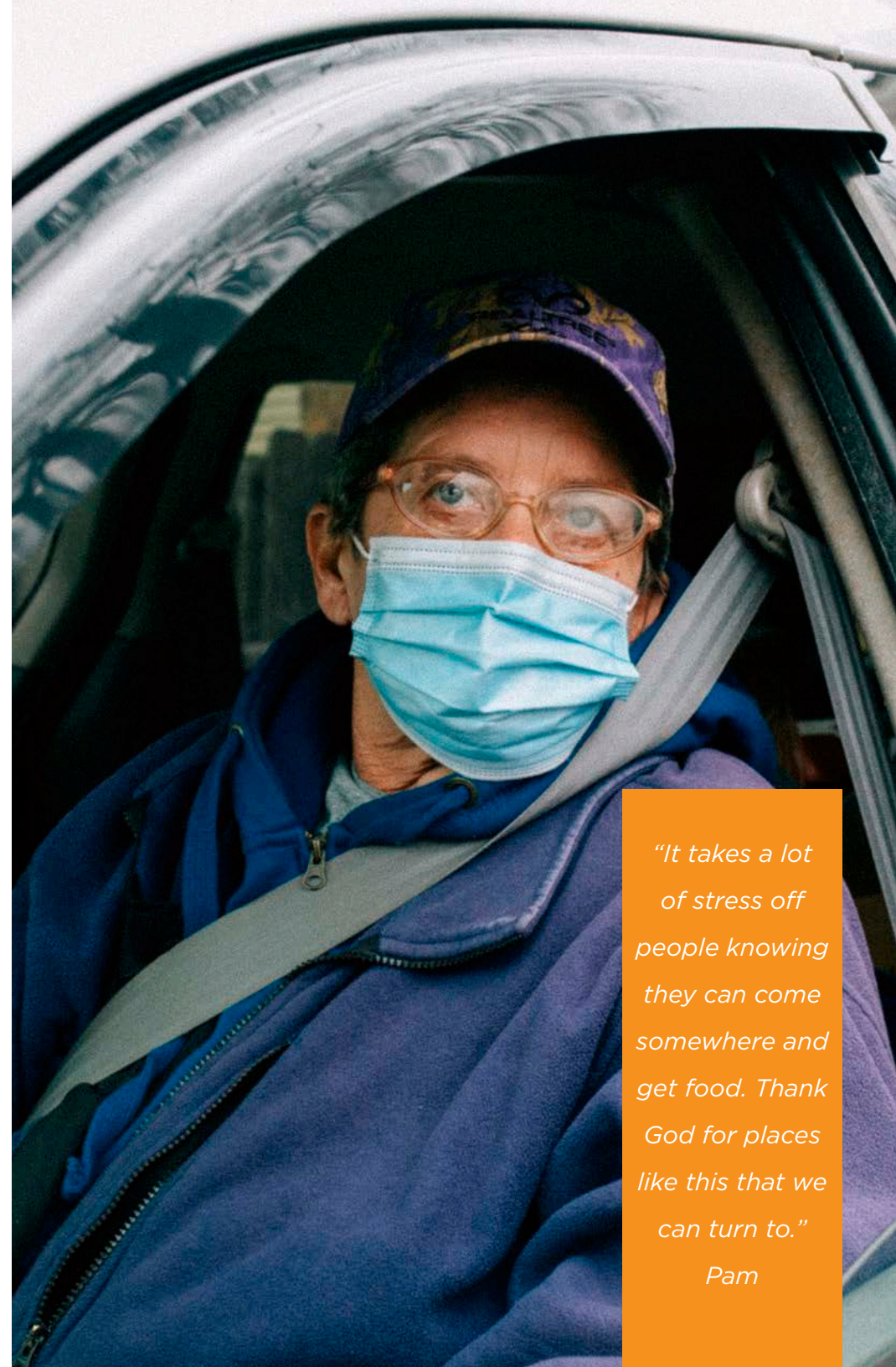
**4.8**

**\$6.9M**

*Our FoodShare outreach efforts helped generate nearly \$6.9 million in local economic activity.*

*We partner with over 225 local agencies and programs in 16 counties to distribute food to those who need it.*

**225**



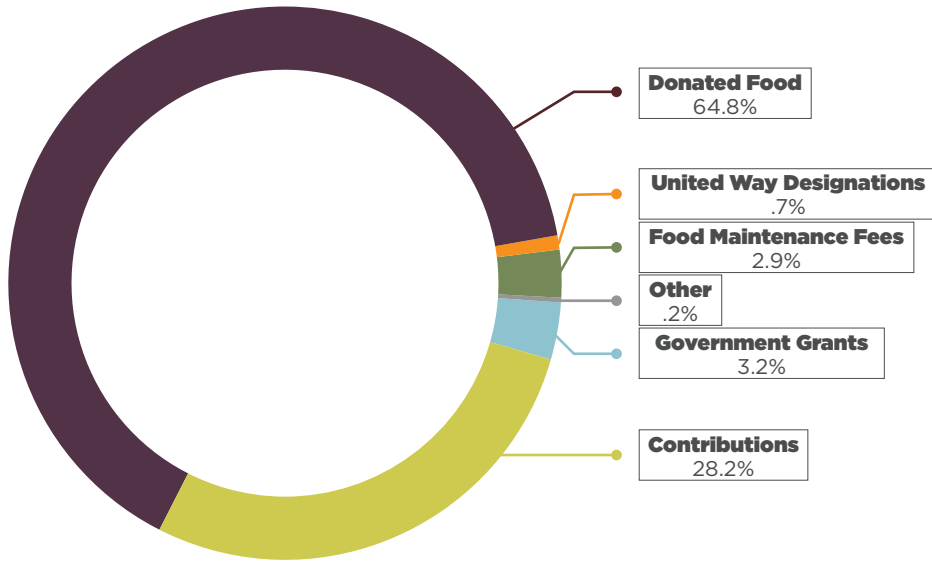
*"It takes a lot of stress off people knowing they can come somewhere and get food. Thank God for places like this that we can turn to."*

*Pam*

# FY20 - BY THE NUMBERS

## Revenue & Support

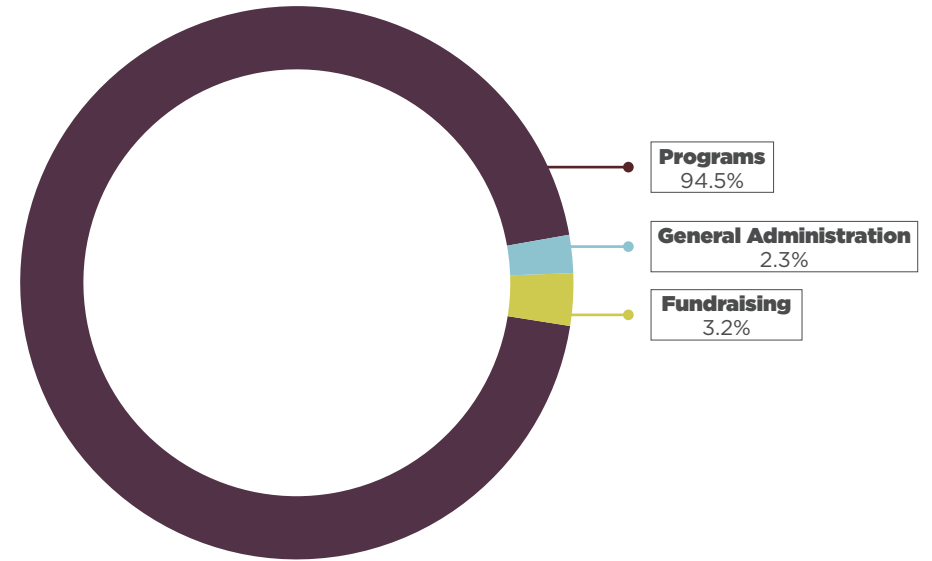
Contributions	\$12,459,902
Food Maintenance Fees	\$1,284,226
Government Grants	\$1,410,384
United Way Donor Designations	\$292,248
Other	\$112,620
<b>Non-Food Support Subtotal</b>	<b>\$15,559,380</b>
Value of Donated Food	\$28,615,039
<b>Total</b>	<b>\$44,174,419</b>



# FY20 - BY THE NUMBERS

## Expenses

Program Services	\$6,256,512
Fundraising	\$1,240,161
General Administration	\$877,868
<b>Subtotal</b>	<b>\$8,374,541</b>
Value of Food Distributed	\$30,408,051
<b>Total</b>	<b>\$38,782,592</b>
Change in Net Assets	\$5,391,827
Ending Net Assets*	\$18,578,994



\*Based on audited financial statements ending June 30, 2020.

Thank you to our Board of Directors (as of June 30, 2020): Luke Hutchins - J.H. Findorff and Son Inc. (Chairman), Beth Norman - RBC Wealth Management (Vice Chairwoman), Vicki Villacrez - TDS Telecom, Inc. (Treasurer), Margaret Utterbach - Quarles & Brady (Secretary), Sierra Beckles Young - Exact Sciences, David de Leon - Alliant Energy, Mark Gavigan - Seneca Foods Corporation, Justin Hart - Capitol Bank, Jay Myrick - Cargill, Sverre Roang - Epic Systems, Jessie Stauffacher - CONNECT powered by American Family Insurance, Mark Thompson - Sun Prairie Emergency Food Pantry, Laura Doolin - NOURISH








  
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