

BECAUSE OF YOU...



2019
ANNUAL
REPORT





OUR MISSION

Ending hunger in southwestern Wisconsin!

HOW WE END HUNGER



Food
Distribution



FoodShare
Outreach



HungerCare



Mobilizing
The Public

BECAUSE OF YOU...

Because of you, thousands of families and individuals in southwestern Wisconsin were able to eat meals that would otherwise not be possible. With your help, Second Harvest Foodbank of Southern Wisconsin was able to share millions of meals through our network of partner agencies, Mobile Pantries, Kid's Cafes, School Pantries and Markets, Healthcare partnerships, and Foodshare Outreach.

Our annual report is an opportunity to reflect on the impact of Second Harvest — and more importantly — **thank the community for their support.** In addition to sharing the numbers behind the work, I asked our staff to share their reasons why Second Harvest matters to them and have included some of their responses below. My hope is that you'll get just a glimpse into the level of dedication everyone at Second Harvest has for ending hunger. **That dedication, plus your support, improves lives and makes our community stronger for everyone.**



Michelle Orge
President & CEO



“It’s been impactful for me to meet some of the people we help. I’ve come to appreciate knowing how important our work is in the daily life of people throughout our community.”

Chris



“Since I have started working at Second Harvest, I have found purpose and another reason to get out of bed every morning...that is to help people obtain one of the most basic yet critical human needs: wholesome nutritious food.”

Jamie



“What drives me to work here is that everyone can relate to what it feels like to be hungry, and our mission to end hunger will end that feeling forever. I am lucky enough to see all the volunteers that come in to spend their own time to end hunger, they inspire me and I am very fortunate to be a part of it.”

Mike



“My first experience with Second Harvest was standing in line receiving food through one of its agencies. Now I am one of the people helping send the food to those agencies. When I found Second Harvest I found my place in the world.”

Mitchell



“There are people who really want to help, and people who NEED the help, and I get the pleasure of connecting them to one another.”

Laura



“Growing up in poverty, I know first hand how it feels to go hungry. Being at Second Harvest, we’re doing something big by trying to end hunger, and that’s something I want to be a part of.”

Dominic



NEARLY

12

MILLION
POUNDS

OF FOOD WAS
RESCUED

AND DISTRIBUTED

BECAUSE OF YOU...

*...seniors, families, and children
saw hope, rather than despair!*

OUR FOODSHARE
OUTREACH TEAM
HELPED PUT NEARLY

1.8

MILLION MEALS
ON THE TABLES OF

3,047

FAMILIES

BECAUSE OF YOU...

...those facing hunger in our community have healthy options!

MORE THAN

4.3

**MILLION
POUNDS**

OF FRESH FRUITS
AND VEGETABLES
WERE PROVIDED





VOLUNTEERS

DONATED A TOTAL OF

70,000

HOURS

TO HELP END HUNGER

WHICH EQUALS

45%

OF ALL WORK DONE

BY SECOND HARVEST



BECAUSE OF YOU...

...kids went to school with full bellies, ready to learn and grow!

227,973

MEALS & SNACKS

WERE SERVED, AND

1,901

HOURS

OF NUTRITIONAL EDUCATION
WERE PROVIDED THROUGH OUR

KIDS CAFE PROGRAM

BECAUSE OF YOU...

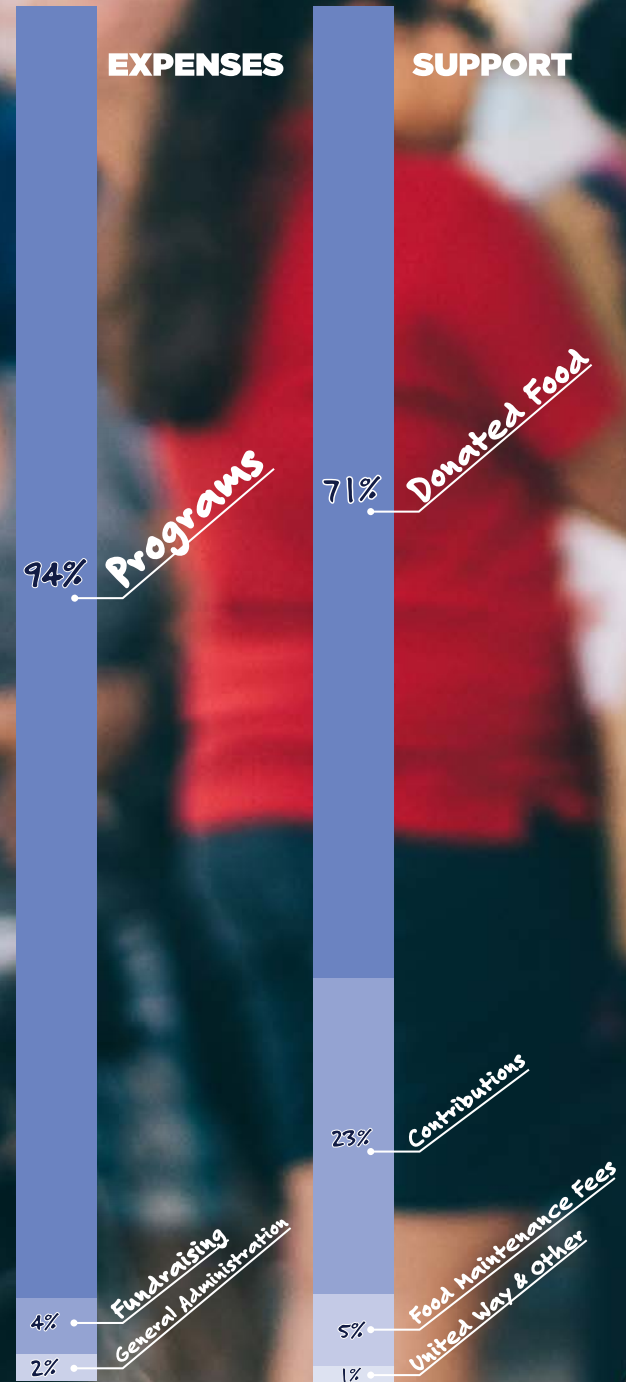
...for those we serve, where to get food is one less thing to worry about!

STRENGTH IS IN THE NUMBERS

FY19 EXPENSES

Contributions	\$7,233,409
Food Maintenance Fees	\$1,657,351
United Way	\$234,735
Other	\$179,582
CASH SUBTOTAL	\$9,305,077
Value of Donated Food	\$22,313,831
TOTAL	\$31,618,908
Program Services	\$3,872,863
Fundraising	\$1,270,545
General Administration	\$673,231
CASH SUBTOTAL	\$5,816,639
Value of Food Distributed	\$24,356,214
TOTAL	\$30,172,853
CHANGE IN NET ASSETS*	\$1,446,055

*Based on audited financial statements ending June 30, 2019. Figures include cash value of donated food in addition to actual financial revenue and expenses.



Thank you to our Board of Directors (as of June 30, 2019): Luke Hutchins (Chairman), Beth Norman (Vice Chairwoman), Vicki Villacrez (Treasurer), Margaret Utterbach (Secretary), Sierra Beckles Young, David de Leon, Mark Gavigan, Justin Hart, Jay Myrick, Sverre Roang, Jessie Stauffacher, Mark Thompson, Laura Doolin



14.2

MILLION MEALS

WERE PROVIDED THROUGH
FOODSHARE OUTREACH
AND FOOD DISTRIBUTION

TO OVER

250

PARTNER AGENCIES
AND PROGRAMS



2802 Dairy Drive • Madison, WI 53718
608.223.9121 • SecondHarvestMadison.org



Fighting hunger in these counties: Adams, Columbia, Crawford, Dane, Dodge, Grant, Green, Iowa, Jefferson, Juneau, Lafayette, Monroe, Richland, Rock, Sauk, Vernon